

# Hello, I am **Martina James**

For the long story short just see below. For the list of employers, please see my LinkedIn.

# **Experience**

Long story short

Since 2009

### Freelance multidisciplinary designer

Logo and branding, print materials, web design, illustrations, icon design

Since 2016

#### Web design specialization

UX (user experience, user interface, CSS)

Approx. 7 years

#### **Agency work**

Logo and branding, print materials, 360° campaigns, social media campaigns, art direction, web design, illustrations, icon design, basic motion

### **Education**

Doing is the best learning tool but I've got myself a little booster

2005 - 2009

#### School of advertising MICHAEL s. r. o.

Promotional design, promotional graphics

2011 - 2014

#### University of West Bohemia in Pilsen (BcA.)

Faculty of art and designMultimediální design, multimédia

9/2014 - 1/2015

#### Instituto Politécnico de Castelo Branco (Erasmus)

Escola Superior de Artes Aplicadas Mestrado em Design Gráfico

#### **Courses**

The Interaction Design Foundation

- Journey Mapping
- Perception and Memory in HCI and UX
- A Guide To Hassle-Free Designer-Developer Collaboration
- Gestalt Psychology and Web Design

#### Designership

• Practical User Research & Strategy

## **Top tools**

Let's be honest, everybody has favourites













**Figma** 

Illustrator Photoshop InDesign

**Bricks** 

XD